



**THE  
AMBULANCE  
STAFF  
CHARITY**

**Caring for those who care for us**



## **Corporate Information Pack**

Become TASC's charity partner and help protect our lifesaving ambulance staff



**“TASC’s services were second to none and I would 100% recommend them to any of my colleagues.”**

**Robert, Ambulance Care Assistant, Aylesbury**

## Why our work matters

TASC is the only national charity providing independent and confidential wellbeing services to support our ambulance family, which includes:

- Serving and retired ambulance workers, regardless of their role
- People who volunteer in our ambulance services, such as community first responders
- Student paramedics

TASC was established in 2015, but our roots go all the way back to 1987 as the Ambulance Services Benevolent Fund. Our name and service offering may have changed and grown over the years, but our goal always remains the same:

**To provide a place for ambulance staff to go for help and support when things get too much and they’re struggling to cope.**

Working with our partners, our services keep our ambulance workforce strong and resilient, which is vital for the lasting health of communities across the UK.

## We’re dedicated to supporting the mental, physical and financial wellbeing of our ambulance staff

### Mental wellbeing

We provide tailored talking therapies for a range of reasons, including anxiety, depression, trauma and Complex PTSD.

### Ambulance Staff Crisis Phonenumber

We run a 24/7 phonenumber to provide immediate and ongoing support to ambulance staff with suicidal thoughts.

### Bereavement support

We provide support for the colleagues and families of staff who have passed away, including talking therapies, and grants to help with funeral costs.

### National Ambulance Memorial Service

Since 2004, TASC has arranged and hosted a service to pay tribute to ambulance staff who have passed away.

### Financial wellbeing

Our in-house expert provides support to help people struggling with their finances including benefits checks, advice to maximise their income and information on support they may be eligible for.

### Physical rehabilitation

For ambulance staff injured in the line of duty, TASC can arrange for them to attend a residential programme at a treatment facility to aid their recovery.

### Online wellbeing support

We have a host of online guidance and evidence-based modules to help people practice self-care at a time that works for them.

Learn more about us at:

[www.theasc.org.uk](http://www.theasc.org.uk)

## Ambulance staff have one of the toughest jobs in the country...

- Ambulance staff are **more likely to suffer from PTSD** than soldiers.<sup>4</sup>
- Male paramedics have a **75% higher risk of suicide** than the national average.<sup>5</sup>
- Emergency services workers are **twice as likely** to identify work as the main cause of their mental health problems than the public.<sup>5</sup>
- **Every single hour** at least one ambulance worker is attacked or abused at work.<sup>6</sup>
- **Over a quarter** have reported experiencing sexual harassment from the general public.<sup>7</sup>
- **50%** of paramedics have musculoskeletal pain on a regular basis.<sup>8</sup>



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# TASC makes a real difference to struggling ambulance staff

**£368**

a month better off after support from TASC

**135+**

Places funded at treatment facilities since 2017

"I was about to take my life when I rang TASC's Crisis Phonenumber. I'm still here because of their support."

Beth, Technician

**400+**

People supported by the Ambulance Staff Crisis Phonenumber in its first year

**68**

Lives saved from imminent danger by the Ambulance Staff Crisis Phonenumber in its first year

**10,000+**

Self-care interventions accessed since the start of the pandemic

Up to

**23,000**

people have been impacted by TASC's crisis phonenumber <sup>1</sup>

Potentially up to

**£420m**

saved in the UK economy by TASC's crisis phonenumber <sup>1</sup>

**10,000**

Counselling sessions funded since the start of the pandemic

**160**

Hours of bereavement support provided last year

"I don't like asking for help...but I decided to give TASC a call and I'm so glad I did."

Paul, Technician, Nottinghamshire



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## What our partners say...

"We're delighted that DLL are able to support the invaluable services that The Ambulance Staff Charity provides. Being able to directly help the women and men who serve in this vital service is extremely important to DLL and goes to the heart of our business ethics".



"TASC is a fantastic organisation and we're delighted to provide our support. The last few years have taken its toll on all of us – and it's been especially tough for healthcare workers, with changing workloads, increased safety provisions and untold levels of stress. This is our way of saying thank you for all their hard work."



## Join us and help care for those who care for us.

We're dedicated to being there for our ambulance staff in their time of need, but we can't do it alone. We need your support to continue our work and protect those willing to come to our aid in an emergency.

As a UK charity, we receive no government funding to provide our general services, so we rely on your generosity to support our work, and with money getting tighter and demand getting bigger, we need you now more than ever.

### Supporting your social responsibility

Social responsibility is the future of business, and we know how impactful working with a charity can be for your organisation.

At TASC, we offer valuable opportunities to make a real difference in communities and showcase the positive impact your business is making.

Contact us to learn how we may be able to make a difference together. Email us at:

[fundraising@theasc.org.uk](mailto:fundraising@theasc.org.uk)

## They're there for us, let's be there for them

Ambulance staff play a crucial role in our communities across the UK. They're there for us in emergencies, while also supporting our community first responders, managing hospital transport, and sometimes even handling 111 calls.

For many, it's more than just a job – it's a calling. But it's also one of the most stressful<sup>2</sup> and dangerous<sup>3</sup> jobs in the UK, and it can really impact their wellbeing.

At TASC, we're dedicated to offering independent and confidential support to our ambulance family when they need it most.

**Demand for our services is increasing by as much as 30% every single year, and with our limited charitable resources we can only do so much.**

As an independent charity, we receive no financial support from the NHS or ambulance services to provide our general services. Our income comes from a range of funding streams, with most grant funding being in the form of restricted grants to cover the direct costs of supporting our clients.

We have a strong track record in securing project funds, and last year around 35% of our income came from the public sector for commissioned work with the ambulance services.

## Your support could help change someone's life

As a responsible business, we know it's crucial for you to support and collaborate with other organisations that make a real difference in our communities.

We believe your business' community social impact goals align perfectly with TASC's mission to support the health and wellbeing of the dedicated individuals who work in our ambulance services.

In this pack we have shown you TASC's work and mission and set out opportunities where we could work with you to provide more support to struggling ambulance workers.

If you have any questions, or would like to find out more, please contact us at: [fundraising@theasc.org.uk](mailto:fundraising@theasc.org.uk)



# There are several ways you can become our charity partner...

## Give a one-off gift

Any gift you give will go towards the vital services we provide for ambulance staff.

### **£1,000**

can provide 22 ambulance staff with a mental health support session when they're struggling with trauma.

### **£500**

can provide 29 ambulance staff with financial help when they've fallen on hard times.

### **£200**

can provide 14 ambulance staff with a year's access to online wellbeing support.

## Make TASC your Charity of the Year

Choose TASC as your Charity of the Year and unite your staff behind a worthwhile cause they can feel passionate about. Your organisation could also benefit from the partnership through developing staff skills, commercial opportunities, and increased brand awareness.

## Staff fundraising

Staff fundraising is a great way to support our work while boosting staff morale. From bake sales and dress-up days to something more intense, like a sponsored hike up, the possibilities are endless!

## Gifts in kind

By donating goods and services such as raffle prizes, event venues, or even maintaining our memorial garden, your company could help TASC raise funds or reduce our costs, making our limited resources go further.

### **Become a key corporate sponsor**

Sponsorship packages are also available and further information about these packages are available on request.

## Sponsor a TASC event

Every year, TASC organises events and challenges that you can sponsor, such as the National Ambulance Memorial Service and TASC's Green Monday.

Sponsorship could be in the form of money, services, or gifts in kind, and would provide your company with mutual benefits in terms of exposure and positive awareness.



## Set up a payroll giving scheme

Payroll giving provides our work with a reliable source of income to help us plan for the future.

## Hosting a clothing donation

This green initiative of recycling clothing is a small thing you can do that could make a long-lasting impact.

There are so many options on how you can get involved in our work. If you want to learn more about any of these options, or would like to talk to us about another idea you've had, email:

[fundraising@theasc.org.uk](mailto:fundraising@theasc.org.uk)



## Together, we can make a difference to the UK's lifesavers

TASC work with companies of all different sizes and sectors to create mutually beneficial corporate partnerships.

Partnering with a trusted national charity that reaches the heart of the blue light community could allow you to:

- increase brand awareness and strength
- increase sales by associating products and services with a good cause
- develop your staff's skills
- attract, motivate and retain staff
- increase customer loyalty
- help integrate local communities with your brand and TASC's

## The benefits of being a TASC corporate partner

- Presence on the charity website
- Joint press releases to media outlets and ambulance teams
- Senior leadership engagement opportunities
- Networking/engagement events
- Marketing and branding opportunities
- CSR impact outcomes



**"I am more confident than ever that I will eventually be able to return to my frontline duties rather than looking for an alternative career, and it's all thanks to TASC."**

Charlotte, Associate Ambulance Practitioner,  
Buckinghamshire

**Thank you for taking an interest in  
The Ambulance Staff Charity.**

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### **Get in touch**

**Jasmin Rana**

Director of Income Generation and  
Supporter Engagement



**02477 982 922**



**[fundraising@theasc.org.uk](mailto:fundraising@theasc.org.uk)**



**[www.theasc.org.uk](http://www.theasc.org.uk)**

Registered Charity No. England and Wales  
1163538 Scotland SCO46384

References are available on request.





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**Keep in touch**

 [www.theasc.org.uk](http://www.theasc.org.uk)

 [@TASCharity](https://www.facebook.com/TASCharity)

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