



**THE
AMBULANCE
STAFF
CHARITY**

Caring for those who care for us

The difference your organisation can make to the UK's ambulance staff

Corporate information pack

Learn more at www.theasc.org.uk



Ways to get involved



Making TASC your Charity of the Year

This is the most effective way to support TASC for both us and your organisation. It allows us to work with you and your employees for a whole year raising funds through creative ideas and engagement events, while ensuring you get all the support you need.



Staff engagement

Hold regular events such as dress down days, cake sales or encourage employees to take part in fundraising sporting events – it's fun but also raises vital funds to support our work. Ask to see our fundraising pack which is full of ideas and inspiration to help you get started on your fundraising journey.

Sponsorship

At TASC we organise a few events/challenges and fundraising campaigns every year that can be sponsored or supported by third party companies or organisations.

We can ensure your company features prominently on all our marketing and promotional materials and we can work with you to ensure that your product or services form an integral part of the event or campaign.



Gifts in kind

By donating goods and services such as raffle prizes, event venues, and office equipment, your company could help TASC reach its targets. We are always looking for prizes that we can use as part of raffles, auctions and tombolas.

Supporting us through asset utilisation will enable us to develop our processes, staff, services and fully utilise all money raised.



Payroll giving

Payroll Giving is a way of giving money to charity without paying tax on it. It must be paid through PAYE from someone's wages or pension and you can set up a pay roll scheme at your organisation.

More guidance can be found at [gov.uk/payroll-giving](https://www.gov.uk/payroll-giving)

Want to know more? Contact TASC



fundraising@theasc.org.uk

The benefits of being a TASC partner

Joining TASC, The Ambulance Staff Charity is the perfect way to support a wonderful cause as well as start to meet your CSR obligations especially when time is an issue and resources are being squeezed.

As a TASC corporate partner you will receive:

- A TASC UK corporate partnership recognition and charity badge
- A tailored communications package with exposure on our website, social media platforms, trade magazines and promotional materials
- A partnership announcement in Ambulance Today
- An opportunity to raise your profile within the medical and health sectors
- Priority bookings for our community, corporate, and challenge events
- Senior leadership engagement opportunities
- Regular updates on our services and how your financial donations are making a difference to the ambulance community
- Exclusive volunteering, marketing, and branding opportunities
- CSR UK ambassador recognition and CSR impact outcomes
- A member certificate



The difference we make

"I would highly recommend TASC to anyone."

Michael, Paramedic, Northamptonshire



Michael contacted TASC after his leg was badly injured when he was assaulted during a callout. TASC provided funding for him to receive a two-week residential rehabilitation treatment programme at the Fire Fighters Charity treatment centre. Michael is now back at work and has since become a TASC Volunteer.

"I am more confident than ever that I will be able to return to my frontline duties, and it's all thanks to TASC."

Charlotte, Associate Ambulance Practitioner



Charlotte came to TASC after she injured her back which forced her to do alternative duties. To support her recovery, TASC provided funding for Charlotte to attend a two-week residential programme.

"TASC saved my life and my career, and more people need to know that they are there to help."

Ruth, HART Paramedic, Yorkshire



Ruth came to TASC after she badly injured her shoulder at work and was in danger of losing the job she loved. TASC provided funding for her to receive a two-week residential rehabilitation treatment programme at a Police Treatment Centre. Ruth is now back at work and has since become a TASC Volunteer.

"My family and I are so grateful to TASC, we can't thank them enough!"

Wayne, Ambulance Technician, Scotland

Wayne got in touch with TASC after he was diagnosed with PTSD and needed specialist therapy. Within a couple of days TASC provided funding for Wayne's therapy and a list of local therapists that could help.



Our corporate partners



DLL Group

TASC embarked upon a promising partnership with DLL Group at the beginning of 2021, with particular attention on joint exposure, fundraising, and social impact. They have a strong focus on sustainability and their global footprint, and work to promote sustainability and employee responsibility to society.



Blue Light Events

TASC has been reaping the benefits of a partnership with a not-for-profit organisation set up after a member of the 999 services was forced to leave his job through injury. His organisation has now raised more than £10,000 in aid of four emergency services charities, namely TASC (The Ambulance Staff Charity), The Fire Fighters Charity, Flint House Police Rehabilitation Centre in Oxfordshire, and Sapper Support, a post-traumatic stress disorder helpline staffed by military veterans and 999 personnel.



Safestore

Safestore currently provide a free storage unit for TASC, which enables us to store stock and equipment in a secure location at no cost to the charity.



Magnum

In honour of TASC's 5th Birthday, we launched a Birthday Competition in partnership with Magnum Boots to offer one lucky staff member in every Ambulance Trust in the UK the opportunity to win a pair of Magnum shoes of their choice from www.magnumboots.co.uk. We were thrilled to be able to provide some of the hard-working ambulance staff with a pair of Magnum Boots.



THE AMBULANCE STAFF CHARITY

To become a corporate partner, please fill out the form online:
www.theasc.org.uk/become-a-corporate-supporter

To discuss how you can support TASC, please contact
TASC's Fundraising Team:



02477 987 922



fundraising@theasc.org.uk



www.theasc.org.uk



www.linkedin.com/company/tascharity



TASCharity

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